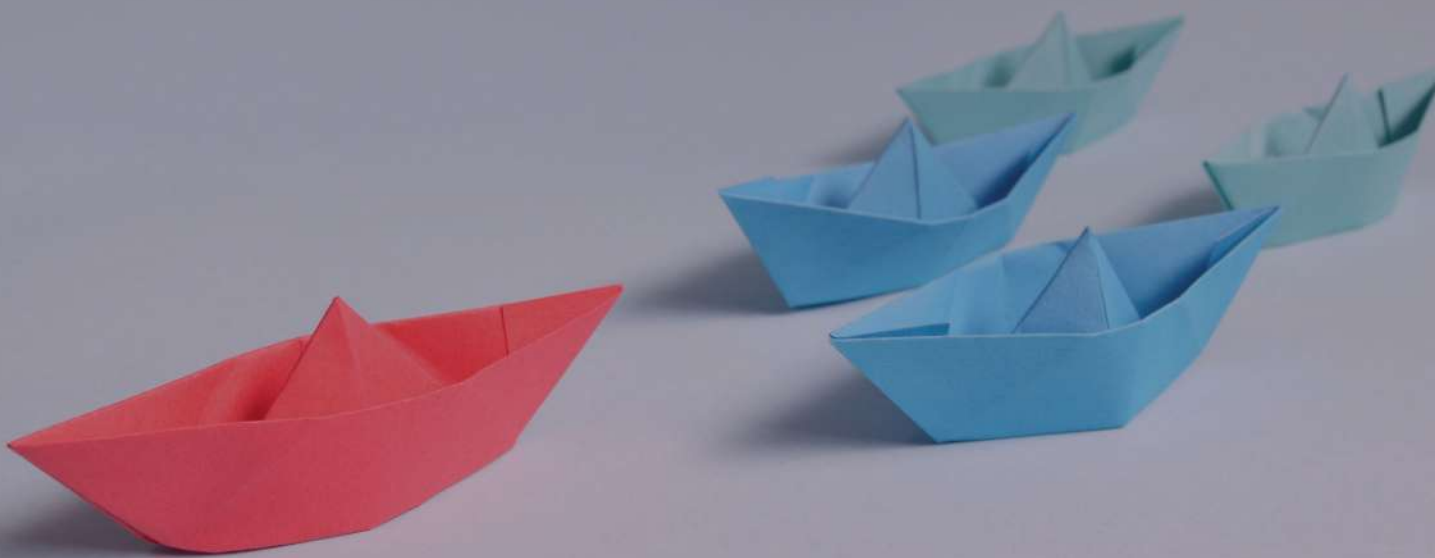


# Sustainability Leadership Programme



UNIVERSITY OF  
CAMBRIDGE  
INSTITUTE FOR  
SUSTAINABILITY LEADERSHIP

PERÚ  
SOSTENIBLE



## Overview

This proposal outlines how the University of Cambridge Institute for Sustainability Leadership (CISL) will deliver an exclusive leadership programme for Latin American CEOs.

This programme brings participants together as a collective force to influence change in the region. By creating a safe space and building trust amongst the cohort, CISL will create a learning journey to support participants to develop a route to delivering action together through the lens of conscious capitalism.

The programme will incorporate the four guiding principles for leaders of higher purpose, stakeholder orientation, conscious leadership and conscious culture to deliver approaches that build trust and generate impact collectively across the system to create value and deliver business success.

## Programme details

The key details for the proposed programme are:

**Duration:** 4 weeks

**Programme timings:** Begin week commencing 29th September 2022

**Schedule:** 7:30 am to 11:30 am (Thursday)

**Language:** English

**Programme format:**

4 hour blocks delivered weekly, 16 hours in total.

The virtual, blended delivery programme consists of four modules.

Virtual delivery of key topic material + live interactive activities facilitated by a tutor focusing on practical application of concepts including discussion.

**Module structure:**

Each module will focus on delivering a specific topic area and will include pre-reads and activities which will work through the practical implications of the topic during the live session. Tasks to include individual, reflective work, as well as working in pairs or groups, based on the material to be delivered in the live session.

**Discussion forum:**

In addition to the live session there will be ongoing weekly participation in a facilitated discussion forum that will allow participants to deepen thinking on issues and challenges, while relating to their context.

**Technology platform:**

Zoom, with all content hosted on the CISL Moodle learning platform (tbc).

**Audience:**

Latin American CEOs. Number of participants up to 40.

**Facilitation and oversight:**

The programme will be facilitated and overseen by a CISL Programme Team.

**Networking opportunities:**

Participants will work together sharing experiences and ideas through the live sessions on a weekly basis, in addition the weekly discussion forum will allow further opportunities to share and exchange as a cohort – building a momentum from which to continue to drive change post-programme.

## Content

The content across the 4 week programme will be:

### **Week 1: The changing context for business in Latin America**

- Understanding the context and challenge for leaders in Latin America, whilst identifying the commercial and strategic implications for businesses in the region.
- We will ask and explore how purpose can achieve well-being for all.

### **Week 2: Innovating for a sustainable future – exploring examples from people and nature**

- Following on from week 1, this will be an opportunity to spotlight how business can support impact on nature and communities.
- In addition, we will explore differing approaches to innovation to consider how you can harness barriers and opportunities to set ambitions and strategies within your organisation. Bring your Chief Sustainability Officer to join the programme and consider what does good look like in your context, setting ambitions and measuring outcomes.
- This will take the format of a Panel discussion to explore approaches and applications to innovation as a means to harness opportunities and overcome barriers: applications to communities & nature, approaches through frugal and unintentional innovation. Workshop groups will work on exploring opportunities to develop innovative ideas/projects, in order for the CEO/ CSO to work on an idea to bring back on week 4 to share with the group.

### **Week 3: Collaboration and partnerships for change - Building trust with stakeholders, communities**

- Collaboration and partnerships for change.
- Building trust and influencing change across stakeholders (government, business, NGOs and communities) to drive value across the value chain.
- Understanding the role of government and partnerships to build reconciliation for change and sustainable outcomes for all.

### **Week 4: Leadership for change**

- Understand the changing role of Boards and what this means for CEOs in Latin America.
- Explore the leadership required, and your role in leading and influencing change aligning organisational and individual purpose to drive meaningful change.
- Action planning – CEOs to share ideas developed since week 2.

## Methodology

Core to the CISL proposition is the opportunity to discuss and debate ideas with experts. This enables people to test their thinking, build confidence with new ideas, shape conversations and examine pressing questions with potential for implementation.

This exclusive programme for Perú Sostenible and latin american partners of the WBCSD network, will combine plenary sessions, application, live debate and discussion with expert inputs and analysis. In order to make the best use of screen time and live sessions CISL offer an engaging, stimulating, and visually appealing experience.

The programme will use a diverse blend of delivery formats and learning methodologies/ activities to ensure that the sessions remain engaging and create the most effective learning journey in order to achieve the desired outcomes for each participant. The learning journey will allow participants to engage in deeper learning, reflection time and peer group activities.

Live sessions will look to encompass two key elements to enhance the learning journey:

- Understanding – led by an informed specialist, the plenary sessions will present key concepts, frameworks or ideas of the topic to participants.
- Application – additional tasks and activities facilitated by the CISL team and contributors, aimed at allowing participants to apply learnings to their context, share and debate ideas, reflect on application in their roles and test the application of new thinking with peers.



## Contributors

Expert faculty and contributors are hand-selected from an international network of influential academics, experts and practitioners to align with the specific objectives and learning outcomes required by the programme developed. CISL will draw upon their **Senior Associates** and **Fellows**, as CISL selects the most appropriate contributors for each week to stimulate debate, inform decision-making and inspire action.

## Programme certification

Following full attendance by participants they will gain a certificate of attendance from the University of Cambridge Institute of Sustainability Leadership.

## Costs

\$ 2,700 early bird for network members  
\$ 3,200 early bird for non-network members

\$ 3000 special price for network members  
\$ 3500 special price for non-network members

\$ 3500 regular price for network members  
\$ 4000 regular price for non-network members

\*Early bird until August 16th.

\*Special price until August 22th.

\*Enrollment deadline: September 10th (limited quotas).

\*Network members are considered as Perú Sostenible members and Latin American partners of the WBCSD network.

For more Information please contact us at: [gerencia@perusostenible.org](mailto:gerencia@perusostenible.org)

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